

APPEARANCE RELEASE**

***To be completed by every recognizable individual appearing in a video submission, including the video submitter him/herself.*

AFTER THE UNDERSIGNED HAS SIGNED THIS RELEASE WHERE INDICATED BELOW, THE RELEASE SHALL CONSTITUTE A BINDING AND ENFORCEABLE AGREEMENT (the "Agreement").

I, the undersigned person, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, for myself and my personal representatives, heirs, executors, administrators, successors and assigns, hereby:

1. certify that, as of September 10, 2016, I (i) was 19 years of age or older, and (ii) am a permanent resident of Canada or Canadian Citizen;
2. acknowledge that I voluntarily appeared in a video submitted to **CANADA IN A DAY PRODUCTIONS INC.** (the "**Producer**") by:
_____ (the "**Video**")

(insert full name of person who submitted the video or indicate "myself" if you are the submitter of the video)

with respect to a film documentary currently entitled "Canada in a Day" (the "**Program**");

3. grant to the Producer non-exclusive ownership in and to the Video and irrevocably transfer to the Producer any and all rights whatsoever to my voice, actions, likeness, name, appearance, biographical material and any information contained or derived from my appearance in the Video, including, without limitation, any recordings or still pictures of me (collectively, my "**Likeness**") as appearing in or derived from any materials submitted to the Producer as part of, or in connection with, the Video, whether by me or another contributor (altogether the "**Materials**");
4. consent to the production, reproduction, broadcast, publication, exhibition, distribution, publicizing, advertising, adaptation, recording, use and reuse by Producer, broadcaster (Bell Media Inc.), and their respective licensees, successors, assignees, parents, subsidiaries, or affiliated entities and each of the respective employees, agents, officers and directors of the foregoing entities (collectively, the "**Releasees**") of my Likeness as derived from the Materials in any and all languages, manner, communication and/or media (including social media) now known or hereafter devised, throughout the universe in perpetuity in, or in connection with, the Program and all related productions, publicity material, spin-offs, advertising, foreign versions, compilations (including "best-of"), or any other production;
5. acknowledge and agree that my Likeness may be edited, altered, or modified by the Releasees without notice to me;
6. grant to the Producer non-exclusive ownership and all rights in and to my Likeness as appearing in or derived from the Materials and waive and relinquish any "moral", "authors" or analogous rights to which I may be entitled, now or in the future, to the Producer;
7. certify that I am not currently, nor have I ever been, a member of ACTRA, UDA, AFTRA, SAG, AEA or any other guild or union representing performing artists and I understand and acknowledge that if I am, or have ever been, a member of any performing arts union or guild, my participation in this Program falls outside the scope of any collective agreement with any performing arts union or guild, nor does it entitle me to any wages, salary, residuals, or other similar compensation;
8. acknowledge, warrant and represent that:
 - a. I am legally permitted and have the full right and authority to sign this Agreement and to grant the rights set out herein;
 - b. the rights granted by me herein do not infringe on any legal rights of any person, business, or other entity;
 - c. the use of my Likeness by the Producer will not infringe on the rights of any person including, without limitation, rights of privacy, publicity or personality;
 - d. I shall not be entitled to receive any monetary compensation in respect of any matter referred to in this Agreement;
 - e. the Releasees are under no obligation to use or include my Likeness in the Program or otherwise; and
 - f. all statements made by me in the Materials are, to the best of my knowledge and belief, true and accurate;
9. expressly release and forever discharge the Releasees from and against any and all actions, causes of action, or claims arising to date or in the future, in which I have or may have by reason of any cause, matter or thing whatsoever existing or arising in connection with (a) the use of my Likeness, including, but not limited to, in invasion of privacy or defamation, and/or (b) the production, distribution, broadcast or exhibition of the Program;
10. agree that the Producer may assign this Agreement to any person or entity;
11. agree that in the event the Producer breaches this Agreement, I will be limited to my remedy at law for damages (if any) and in no event will I be entitled to rescind or terminate this Agreement, or the rights and privileges granted hereunder, or to enjoin, restrain or otherwise impair the development, production, distribution, advertising or other exploitation of any Program, or any exercise of other exploitation by the Producer of all or any of the rights granted herein.

CANADA IN A DAY PRODUCTIONS INC.
P.O. Box 19626, Vancouver, BC V5T4E7 info@canadainaday.ca

I HEREBY CERTIFY THAT I HAVE CAREFULLY READ THIS AGREEMENT AND UNDERSTAND THE CONTENTS THEREOF AND THAT I HAVE EXECUTED THE SAME OF MY OWN FREE WILL. I FURTHER AGREE THAT NO ORAL REPRESENTATIONS, STATEMENTS, OR INDUCEMENTS APART FROM THE FOREGOING AGREEMENT HAVE BEEN MADE.

Executed at _____, _____, this _____ day of _____, 20____.
(City/Town/Village) (Province/Territory) (day) (month) (year)

Production Title: Canada in a Day
Information of person appearing in the Video:
Name (PRINTED): _____
Province: _____ Telephone: (_____) AGE: _____
Email: _____
Signature: _____

ADDITIONALLY, IF THE PERSON APPEARING THE IN VIDEO IDENTIFIED ABOVE IS/WAS UNDER 19 YEARS OF AGE AS OF SEPTEMBER 10, 2016, HIS/HER PARENT OR LEGAL GUARDIAN MUST COMPLETE THIS PORTION:

I, the undersigned, represent and warrant that I am the parent or legal guardian of the minor named above and, on behalf of said minor, I hereby agree and bind myself and said minor to all terms contained herein including, but not limited to, indemnifying the Releasees pertaining to any claims made in respect of said agreement.

Production Title: Canada in a Day
Information of Parent or Legal Guardian of person appearing in the Video:
Name (PRINTED): _____
Province: _____ Telephone: (_____) AGE: _____
Email: _____
Signature: _____