

VIDEO RELEASE

AFTER THE UNDERSIGNED HAS SIGNED THIS RELEASE WHERE INDICATED BELOW, THE RELEASE SHALL CONSTITUTE A BINDING AND ENFORCEABLE AGREEMENT (the "Agreement").

I, the undersigned person (also referred to as the "Licensor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, for myself and my personal representatives, heirs, executors, administrators, successors and assigns, hereby:

1. certify that, as of September 10, 2016, I was 19 years of age or older;
2. acknowledge that I voluntarily submitted a video (a "Video") to **CANADA IN A DAY PRODUCTIONS INC.** (the "Producer") with respect to a film documentary currently entitled "Canada in a Day" (the "Program");
3. grant to the Producer non-exclusive ownership and irrevocably transfer to the Producer any and all rights whatsoever to the Video and any other materials I submit to the Producer in connection with the Video (altogether the "Materials");
4. consent to the production, reproduction, broadcast, publication, exhibition, distribution, publicizing, advertising, adaptation, recording, use and reuse by Producer, broadcaster (Bell Media Inc.), and each of their respective licensees, successors, assignees, parents, subsidiaries, or affiliated entities and each of the respective employees, agents, officers and directors of the foregoing entities (collectively, the "Releasees") of the Video and Materials in any and all languages, manner, communication and/or media (including social media) now known or hereafter devised, throughout the universe in perpetuity in, or in connection with, the Program and all related productions, publicity material, spin-offs, advertising, foreign versions, compilations (including "best-of"), or any other production;
5. acknowledge and agree that the Materials may be edited, altered, or modified by the Releasees without notice to me;
6. acknowledge, warrant and represent that:
 - a. I am legally permitted and have the full right and authority to sign this Agreement and to grant the rights set out herein;
 - b. the rights granted by me herein do not infringe on any legal rights of any person, business, or other entity;
 - c. the use of the Materials by the Releasees will not infringe on the rights of any person or entity;
 - d. I shall not be entitled to receive any monetary compensation in respect of any matter referred to in this Agreement; and
 - e. the Producer is under no obligation to use or include the Materials in the Program or otherwise;
7. expressly release and forever discharge the Releasees from and against any and all actions, causes of action, or claims arising to date or in the future, in which I have or may have by reason of any cause, matter or thing whatsoever existing or arising in connection with (a) the use of the Materials, including, but not limited to, in invasion of privacy or defamation, and/or (b) the production, distribution, broadcast, advertising or exhibition of the Program;
8. agree that the Producer may assign this Agreement to any person or entity;
9. agree that in the event the Producer breaches this Agreement, I will be limited to my remedy at law for damages (if any) and in no event will I be entitled to rescind or terminate this Agreement, or the rights and privileges granted hereunder, or to enjoin, restrain or otherwise impair the development, production, distribution, advertising or other exploitation of any Program, or any exercise of other exploitation by the Producer of all or any of the rights granted herein.

I HEREBY CERTIFY THAT I HAVE CAREFULLY READ THIS AGREEMENT AND UNDERSTAND THE CONTENTS THEREOF AND THAT I HAVE EXECUTED THE SAME OF MY OWN FREE WILL. I FURTHER AGREE THAT NO ORAL REPRESENTATIONS, STATEMENTS, OR INDUCEMENTS APART FROM THE FOREGOING AGREEMENT HAVE BEEN MADE.

Executed at _____, _____, this _____ day of _____, 20____.
(City/Town/Village) (Province/Territory) (day) (month) (year)

Production Title: Canada in a Day
Information of Licensor: NOTE: If the person who submitted the Video was <u>19 years of age as of September 10, 2016</u>, his/her information is to be entered here. If the person who submitted the Video was <u>14 – 18 years of age as of September 10, 2016</u>, the information of his/her parent or legal guardian is to be entered here.
Name (PRINTED): _____
Province: _____ Telephone: (_____) _____ AGE: _____
Email: _____
Signature: _____

ADDITIONALLY, IN THE CASE OF A MINOR AGED 14-18 AS OF SEPTEMBER 10, 2016 WHO SUBMITTED THE VIDEO, THAT MINOR MUST COMPLETE THIS PORTION:

I, the undersigned, being aged 14 to 18, represent and warrant that I was involved in creating the Video but that my entire right and interest in, and to, the Materials has been assigned to the above-noted Licensor as evidenced by my signature here:

Production Title: Canada in a Day
Information of Minor involved in the making of the Video:
Name (PRINTED): _____
Province: _____ Telephone: (_____) _____ AGE: _____
Email: _____
Signature: _____